



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 09-25-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE # 306  
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398824	09-14-2012	09-25-2012	1	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC - NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1334			243650	PHILADELPHIA	D. PARKER	09-18-2012	09-23-2012	M (Broadcast Month, Cycle 1)	N	243650

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1334																	
1	09-18-2012	09-21-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		1	1	1	1			4	2,000	4	8,000.00
2	09-18-2012	09-21-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		1	1	1	1			4	1,200	4	4,800.00
3	09-18-2012	09-21-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		1	1	1	1			4	3,700	4	14,800.00
4	09-18-2012	09-21-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		1	1	1	1			4	1,700	4	6,800.00
5	09-18-2012	09-23-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30		1	1			1	1	4	2,000	4	8,000.00
6	09-18-2012	09-23-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30		1					1	3	4,800	3	14,400.00
7	09-21-2012	09-21-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)	7	30						1		1	6,500	1	6,500.00
8	09-22-2012	09-22-2012	12:00PM - 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)	7	30							1	1	4,000	1	4,000.00
9	09-22-2012	09-22-2012	08:00PM - 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)	7	30							2	2	4,500	2	9,000.00
		Cr Resolved	Rate Reason														
		09-22-2012	4,500 CRDT RESOLV														
		Total:	4,500														
10	09-23-2012	09-23-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							1	1	4,000	1	4,000.00

Contracted Gross Total:																28	80,300.00
Actual Gross Total:																27	75,800.00
Agency Commission:																	11,370.00
Net Total:																	64,430.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 398824	Contract Dt 09-14-2012	Revision Dt 09-25-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC - NEW YORK						
Agency Est# 1334		CMS # 243650		Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 09-18-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243650			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1334																
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total				
Sep 12		0.00		0.00		80,300.00		4,500.00 CR							75,800.00				
TOTAL		0.00		0.00		80,300.00		4,500.00 CR							75,800.00				

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